



## Long Tail Products Product Reseller Minimum Advertised Prices (MAP) Agreement

This Agreement is between Long Tail Products and Retail Business named below.

Applicant Legal Business Name \_\_\_\_\_

Applicant Federal Tax ID \_\_\_\_\_

Contact's Full Name \_\_\_\_\_ Position within Company \_\_\_\_\_

Business Phone Number \_\_\_\_\_ Fax \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Post/Zip Code \_\_\_\_\_

Website URL \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Long Tail Products' products cannot be sold for less than the **Minimum Advertised Prices (MAP)** (as shown in the price list) on online sites such as Ebay, Amazon international, Yahoo stores, Overstock.com, etc. and/or personal or business websites. Furthermore, retailers can sell products through international Amazon sites (i.e. Amazon.co.uk) but not on Amazon.com (US).

I or we agree to follow Long Tail Products **Minimum Advertised Prices (MAP)** and other information as stated in the Wholesale Pricelist and **agree not to sell on Amazon.com (US)**.

Authorized Signature \_\_\_\_\_ Today's Date \_\_\_\_\_